

JTEDC STRATEGIC PLAN 2019

1. **Vision Statement:** Our vision for the City of Junction and Kimble County is to create economic growth and enhance the quality of life utilizing and consistent with our human and natural resources while maintaining our small town community atmosphere.

2. **Mission Statement:** To encourage community friendly industry, promote the growth of existing businesses, attract new businesses and industry, and increase employment while preserving our small town community base and utilizing our natural and human resources.

3. 2019 Goals and Objectives:

- a. Feasibility study for community movie theater/event center
- b. Launch informational and marketing websites for EDC
- c. Identify members of joint task force to address strategic planning initiatives for Junction and Kimble County, initial goals of such task force and organize initial meeting by June 2019
- d. Establish regular publicity and promotion of EDC activities designed to enhance economic development including social media, local press, signage and other initiatives
- e. Hold 4 community seminars related to development of small business and EDC programs designed to help development of small business
- e. Identify and attract 1 new business to relocate to Kimble County
- f. Solicit and receive at least 20 requests for EDC funding/grants to local businesses
- h. Issue at least 12 EDC grants to existing or new businesses
- i. Increase employment in Kimble County by 1% FTE positions (2016 937 people employed per US Census Data)