

Junction Texas Economic Development Corporation * Special Called Meeting
City of Junction * October 1, 2017
State of Texas *

The *Junction Texas Economic Development Corporation* was called to order by Polly Robinson for a special called meeting on Sunday, October 1, 2017, at 5:03 p.m. in the City Hall Meeting Room. The following Board members were present:

President: Polly Robinson
Secretary: Carol Neiman
Treasurer: Jean Jacoby
Director: Tom Rattan

Absent:
Director: Kimberlee Gosney
There are two board vacancies.

Also Present: Dr. Tim Chandler

Purpose of this Special Called Meeting:

The purpose of this meeting was to explore with Dr. Chandler various approaches and technologies that might be used to promote the City of Junction and Kimble County as an attractive location for small business entrepreneurs. It was a wide-ranging discussion that covered many aspects of "marketing Junction" for new economic development, including:

- Presenting Junction as the "New Frontier" of the Texas Hill Country, which has been experiencing robust economic growth and development in recent years.
- Highlighting the attractiveness of the more relaxed pace of a small-town environment, with ready access to many outdoor recreational opportunities.
- Identifying the needs and wants of increasing numbers of newcomers to Kimble County, including retirees and non-resident landowners with second homes or recreational properties here.

Other topics covered in the meeting were the range of services Dr. Chandler can offer to meet JTEDC needs, and where some of those needs might overlap with the needs of the Tourism board, which is also in discussions with Dr. Chandler. He will develop a proposal for consideration by the JTEDC board to present in the near future.

Meeting adjourned at 6:45 p.m. on October 1, 2017.



Carol Neiman, Secretary