

Junction Texas Economic Development Corporation * Special Called Meeting
City of Junction * December 11, 2017
State of Texas *

A Special Called Meeting of the *Junction Texas Economic Development Corporation* was called to order by Polly Robinson on Monday, December 11, 2016, at 5:07 p.m. in the Junction National Bank meeting room. The following Board members were present:

President: Polly Robinson
Vice President: Tom Rattan
Secretary: Carol Neiman
Treasurer: Kim Gosney
Directors: Jean Jacoby
[2 board vacancies]

Also Present: Tim Chandler

Media Marketing: Ms. Robinson offered introductory remarks about the purpose of the meeting, which was to discuss and further define the next steps for acting on the proposal by Dr. Tim Chandler, accepted by the board at their Regular Monthly Meeting on November 7, 2017. At that time, the board decided to prioritize and budget for the portion of the proposal that involved creating a new and more interactive web presence for the EDC, with the option to add more elements to the marketing effort as the process unfolds. The discussion that followed was wide-ranging and covered the following areas of concern:

- **Audience(s):** A two-fold approach is needed, one of "outreach" to entrepreneurs and small business owners that promotes Junction as a desirable location, and the other to encourage existing residents to support a vision of Junction and Kimble County that both honors its past and traditions and is ready to take on the challenges of moving into the future. This is best accomplished by creating two sites that are linked together, one focused on marketing outreach and the other to contain the "nuts and bolts" types of information that appears on the current EDC site (policy documents, grant applications, meeting agendas, etc.) plus other news of interest to existing residents (e.g., town clean-up and night skies initiatives).
- **Assets and Challenges:** The discussion identified, for example, the presence of the Llano River State Park, Texas Tech field station, Kimble County Historical Museum, Library, Kimble County Hospital, local banking institutions, etc., plus a beautiful environment with lots of recreational opportunities, availability of broadband Internet service, accessibility to major airports in San Antonio and Austin, and, importantly, its location at the western reaches of the Texas Hill Country, which has been experiencing rapid growth in recent years and has gained not only statewide but also national and even international attention as a desirable place to live. Kimble County is one of the "new frontiers" of the Hill Country, still affordable and not yet locked in to a future already defined by real estate developers or large commercial interests. Challenges include a

scarcity of trained and willing workers, an abundance of derelict and neglected properties, and a resistance to change that often expresses itself in a refusal to be proactive in solving existing challenges or anticipating new ones.

- **Next Steps:** Ms. Jacoby moved that the EDC budget be increased up to \$35,000 for the project; seconded by Ms. Gosney; and it passed unanimously. Dr. Chandler will draw up a specific contract outlining the next steps to include a schedule for video and website production. Meanwhile, a copy of his proposal is available for review at the EDC office.

Office Space Rent Increase: After a brief discussion, Ms. Jacoby moved that the new office rent of \$500 be paid beginning in December, pending finalization of a new lease, which will be reviewed and further action taken as required; seconded by Ms. Gosney; and it passed unanimously.

Move January Board Meeting: Due to the holidays, a proposal was made by Ms. Robinson to move the date of the January board meeting to Thursday, January 4, 2018. Ms. Jacoby made the motion to that effect; seconded by Ms. Neiman; and it passed unanimously.

Johnson vs. JTEDC: Information only: The current lawsuit in *Cause No. DCV-2016-1632, Dale Johnson, Plaintiff vs. Junction Texas Economic Development Corporation, Defendants, In the District Court, 452nd Judicial District, Kimble County, Texas* by former “board member Dale P. Johnson against the JTEDC in his claim for indemnification by the JTEDC of his attorney’s fees in connection with the defense of the lawsuit brought by Lyn Freeman in Cause No. DCV-2010-1029; Filed in the 452nd Judicial District Court of Kimble County, Texas”¹ will be heard in Judge Hoffman's court on March 26, 2018.

Meeting adjourned at 6:46 p.m. on December 11, 2017.


Carol Neiman, Secretary

¹Letter dated September 9, 2015, from Pattillo Richards, P.C. to Junction Texas Economic Development Corp.

Board Approved